

# WFTOA Meeting

10/18/2023

Call to Order at 10:15am

Board Members in attendance: Kevin Otto, Nathan Bremmer, Dawn Herzig, Brenda Reinen, Mac, Steve Messner, Jeff Small, Wally Bump, and Joshua Schroeder.

Members present via Zoom: Rhonda Prill, Tyler Brehmer, Nick Marcell, Jeff Gruss, Chad Beres, Randi Wanless, Nick Garro, Stephen Heili, and TJ Boisvert.

## **Treasurer's Report:**

- \$24,325.19
- 3 checks to deposit
- Need to pay resort, Pizza Pub, and three speaker invoices
- All agencies sent invoice around 10/5/23
- Nathan made motion to approve financials. Dawn 2<sup>nd</sup>

## **Secretary's Report:**

- Motion to accept as presented by Nathan. Dawn 2<sup>nd</sup>

## **Old Business:**

- Conference Wrap Up
  - Adrian Alan, Brian Casey, and Holly Hakes to be paid once checks come in
  - Kevin to pay for the resort after meeting
  - Pizza Pub bill was \$225. Kevin to pay after meeting
  - Nick and Tyler talked about potentially making 2 sets of WFTOA bean bag boards to leave in the storage unit. Believe it would cost around \$200 for the boards and about \$80 for the bags. To put together a quote package for the next meeting
  - Day 2 of the conference was a little slower paced with drier material
    - May need to split the exciting speakers over the course of the conference, rather than all on one day
  - AV not working properly
  - Less vendors than last year. No Uniform Shop
- Speakers
  - Spread the bigger speakers out over the three days
- Facilities
  - Not as many negative complaints as previous years
  - Comments regarding construction
- Raffles
  - \$3,426 total in raffle money
  - Net of \$3,393.55 after square fees

## **New Business:**

- Business Sponsorships
  - Board likes the idea as it provides businesses an additional way to contribute

- Bronze - \$100
  - Silver - \$200
  - Gold - \$500
  - Platinum - \$1000
- Can put the sponsorships in the notebooks
- Could possibly do banners, but with sponsorships changing annually, would need to keep ordering banners
- Add sponsorships / vendors to webpage
- Speakers
  - Kevin Kelleher – FTO Solutions
    - Could do 2-hour or 4-hour block (would recommend 4-hours)
    - Brenda to reach out
  - Sauk DA and Corp Council
    - Steve spoke with both and they are willing to provide a legal update for both criminal and civil issues
    - Mac suggested placing an emphasis on lateral hires and expedited training programs
    - Steve to follow up
  - Annie Jay
    - Dane County DA
    - Potential for a legal update
    - Brenda to follow up
  - Jason Weiland Incident
    - Tyler Brehmer to reach out to see if they are still doing the presentation
  - Need more speakers relevant to communications
    - Maybe Denise Amber Lee again?
  - State traffic prosecutors
    - Possible presentation regarding criminal traffic issues
    - TJ to follow up
  - Negligent retention
    - Kevin to reach out to Kyle Guyla
- Vendors
  - Reach out to people in your area with vendor and donation letters
  - Doesn't need to be LE related
  - T-shirt press on site for registration gift
    - Each attendee would be able to select their shirt and have it made on site
    - Vendor could also have sweatshirts / hats for attendees to purchase
    - Portion of purchase to go to WFTOA
    - Kevin, Wally, and Dawn to follow up with vendor options
  - Rogan's Shoes
  - Superfeet inserts
- Newsletter
  - New member bios to Brenda by 1/1/24
- Lifetime Members
  - Missed a lifetime member for 2023 – Dan Hess
  - Jeff Gruss will achieve lifetime status in 2024
- Conference Invoice
  - Total of \$11,428.30

- Resort charged us for Dawn's room (\$270) however her room was not comped by the organization
- Charged Chaplain Ray for 3 nights when he only stayed 1 (\$270 instead of \$90)
- FTO of the Year's room was \$129/night instead of \$90/night
- After correcting the above issues, the bill came to \$10, 861.30
  - Rooms = \$4,050.00
  - AV / Meals = \$6,811.30

**Roundtable:**

- Brandon looking for someone to take over the webmaster duties
  - Will need a little technical knowledge
  - Let board know if interested
- Social media
  - Little reach on our page
  - Ask department administrators to have the department like our FB page
- Suggestion of a 50 / 50 raffle in the future
  - Would require a separate raffle license
- Camp 10-78 would be interested in speaking at the conference and presenting on his incident
- Possibility of purchasing a karaoke machine for hospitality
- Dawn has several raffle items already, such as: blankets, fishing lures, igloo cooler, 2-70" TV consoles, WI Thin Blue Line plaque, screw drivers / tool package, 20" fire table. Also have WI and Brewer earbuds and Packer keychains for registration bags. Dawn will look to purchase a TV for the raffles as well
- Nathan made a motion to give Dawn \$1,000 for next year's raffles. Mac 2<sup>nd</sup>.
- Mac to work with Dominic (PFS) again for potentially purchasing 2 guns
- Mac working on sponsorships for notebooks
- Hakes and O'Neil presentation
  - O'Neil present on 2 critical incidents and Hakes presents the MH aspect.
  - Schroeder to follow up
- Marketing
  - Conference is on Wilenet, Facebook, and regions have contacted all departments within their regions. Kevin has also sent emails to previous attendees.
- Possibly switch up activities to include an escape room, Duck tour, mini golf, or casino run

Next Meeting is December 5<sup>th</sup> at 10 am.

Motion to Adjourn at 11:50am